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News

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HARMON ASSOCIATES ANNOUNCES SECONDARY FIBER PROGRAM IN CHINA

Harmon Associates, a division of Georgia-Pacific Corp., and PACCESS are pleased to introduce WATER LILY[®], a branded secondary fiber and service program to the Chinese market.

“The traditional speculative nature of the secondary fiber business makes it very difficult to create sustainable value for buyers and sellers. WATER LILY will offer an alternative to the status quo,” said Simon Davies, president, recycled fiber. “Our goal is to provide the rapidly growing Chinese market with high-quality secondary fiber, assured supply, financial tools and logistical services, managed by a professional local sales team. We will work closely with the paper industry leaders in China to establish strategic relationships that are based on a shared commitment to reducing the cost and complexity of the secondary fiber supply chain.”

PACCESS will manage and distribute the WATER LILY brand covering the major secondary fiber grades in China from its offices in Shenzhen, Shanghai and Qingdao.

Harmon Associates is one of the world’s largest suppliers of secondary fiber. Harmon has been a leader in the industry for more than thirty years and supplies more than 5 million tons of secondary fiber to paper makers all around the world from a global supply base.

PACCESS is a leading global service company providing supply chain solutions to the paper and packaging industry with more than twenty years experience in China.

Headquartered at Atlanta, Georgia-Pacific is one of the world’s leading manufacturers and marketers of tissue, packaging, paper, building products and related chemicals. With 2003 annual sales of more than \$20 billion, the company employs approximately 55,000 people at more than 300 locations in North America and Europe. Its familiar consumer tissue brands include Quilted Northern[®], Angel Soft[®], Brawny[®], Sparkle[®], Soft 'n Gentle[®], Mardi Gras[®], So-Dri[®], Green Forest[®] and Vanity Fair[®], as well as the Dixie[®] brand of disposable cups, plates and cutlery. Georgia-Pacific’s building products manufacturing business has long been among the nations leading suppliers of building products to lumber and building materials dealers and large do-it-yourself warehouse retailers. For more information, visit www.gp.com.

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